

# Attitude, Innovation and Achievement:

## Keys to Business and Personal Success!

We brought you DISC and we now introduce the new AiA Classic! From the author of "Be Whole!" and "Think Yourself to the Riches of Life," *AiA Classic*, is a proven personal and professional development process experienced by more than 5 million people worldwide.

*AiA Classic* has been built on a foundation of self-discovery, using small group interaction, shared personal experiences, individual and group exercises, and facilitator led discussion.

Throughout the process, you move through ten high involvement areas critical to increasing emotional intelligence, enhancing self-awareness, listening and communicating effectively, facilitating and adapting to change, strengthening positive attitudes, and improving relationships for greater personal and professional success.

### Begin your journey of self-discovery, self-development, and self-improvement!

- Unit 1: **Communication**  
Communication Skills  
Communication Problems
- Unit 2: **Attitude Awareness**  
Understanding Yourself  
Personal Roadblocks
- Unit 3: **Self-Confidence**  
Managing Yourself  
Managing Emotions
- Unit 4: **Understanding**  
Understanding Others  
The Key to Good Relationships
- Unit 5: **Personality**  
Leading with Attitude and Personality  
Fulfilling Personal Needs
- Unit 6: **Relationships**  
Getting Through to People  
Problem Solving Skills
- Unit 7: **Group Dynamics**  
How You Come Across to Others  
Getting Along in Groups and Teams
- Unit 8: **Work**  
Attitudes About Work  
Six Steps to Motivation
- Unit 9: **Purpose and Goals**  
Defining a Life Purpose  
Setting Goals
- Unit 10: **Personal and Professional Development**  
Self Management  
The Seven Great Attitudes

How satisfied are you with the results you're getting from your career, your team, your relationships, your family, your life? Would you like to:

- develop higher levels of performance and satisfaction in day-to-day activities
- transform negative attitudes into positive attitudes
- improve communication skills through active, conscious listening
- increase positive energy, enthusiasm and creativity
- communicate more effectively with others by learning situation management techniques
- foster personal responsibility and accountability in yourself and those around you
- enhance personal initiative and determination
- strengthen leadership, innovation and management skills
- increase awareness of ethics, honesty, integrity and values
- improve team work, situation management skill and self management ability
- enhance performance by applying goal-setting and priority setting techniques
- learn effective approaches to problem anticipation and problem-solving
- develop effective strategies for handling negative situations and managing conflict
- overcome self-imposed limitations and restrictions
- increase self-awareness, self-confidence, and self-motivation by affirming strengths, talents and abilities

### JOIN US!

**TAMPA, FLORIDA ... August 8, 9 & 10, 2007**  
USF Downtown Center  
1101 Channelside Drive  
Tampa, FL 33602  
Phone: (813) 905-5858

### FEES: \$595 per person

Includes all materials, continental breakfast, lunch and 1 follow-up webinar to be scheduled

**TIME:** 8 AM to 5 PM Wednesday, August 8  
8 AM to 5 PM Thursday, August 9  
8 AM to 4 PM Friday, August 10

Register by 7/15/07 and send a second person from your company for only \$395!

## Fax Back Registration 813-621-6915



### Our No Quibble Guarantee

If you don't believe you've gotten value from this experience, we'll do it over or refund your registration fee, no questions asked!

Name (as appears on credit card)

Company Name

Billing Address

Fee for 3-Day AiA Classic Program

\$595.00 per person

E-Mail for Confirmation

Number of Attendees (print names below)

Phone Number

Method of Payment

- Visa  MasterCard  
 American Express  Invoice

Credit Card #

Exp. date

Signature

## ABOUT YOUR FACILITATOR



**Carole Gill** is a Sr. Consultant with GersonGoodson, Inc., a human resource development company helping individuals and organizations achieve higher levels of performance. Known as an "attitude expert and people developer," Carole has designed and presented programs to Fortune 500 companies, educational conferences, and professional associations on topics such as "Living Your Life With Intention™", "Attitude and the Bottom Line™", Developing Effective Teams, and "Leadership in the 21<sup>st</sup> Century™". Carole's 17+ years in Corporate America prior to establishing her own company in 1996 have enabled her to connect theory to real life, engaging individuals to unleash the power they already have to grow to their fullest potential.

Personally, Carole is a living, breathing example of the power in the AiA process. Experiencing life challenges and adversity consisting of everything from being the primary caregiver for aging parents to family addiction ... life-threatening experiences to self-employment ... she attributes her ability to maintain a positive outlook on life to her strong faith and the lessons learned through AiA. William James, the Father of Psychology, wrote, "The greatest discovery in our generation is that human beings, by changing the inner attitudes of their minds, can change the outer aspects of their lives!" Carole is proof that the wisdom of AiA enables individuals to deal effectively with adversity, to overcome obstacles and to discover new possibilities and opportunities. Her motivation to share these lessons with others comes directly from the heart.

## WHAT OUR GRADUATES HAVE TO SAY

"The need to motivate your workforce is the nature of any business today. If you want permanent and lasting change in your organization, you need a process that goes to the root of each individual and affects their core; their values and belief system. AiA Classic™ helps employees approach life and deal with changes in a positive way. When employees are fully engaged and excited about their contributions, the results *do* impact your bottom line."

"Acting with others to make decisions, find solutions and get results is an unforgettable experience that instills a driving desire towards positive attitudes, leading to better relationships and happier people."

"A life-changing experience!"

"I've learned that being an effective leader and communicator is not about 'fixing' people, but about creating a positive environment where people want to take ownership of their job."

"This is not your 'typical' training class, but a non-threatening, stimulating experience that increases awareness of others' perspectives and needs, developing a stronger ability to communicate and respond appropriately based on the situation."

"A hands-on practical approach for anyone in a formal or informal leadership role."

"This is an experience that will change your life and make you a better person, both on the job and at home."

"AiA developed an understanding that each person has the power and ability to improve their lives. By recognizing the potential and identifying small steps in the process, you can take away the fear of simply not knowing where to start."

"I highly recommend this program. This has been an excellent journey into self-evaluation and a great opportunity to make myself and those around me better individuals."

"The topics and materials provided were outstanding! The combination of the participants' real-life experiences, as well as Carole's openness to share changes she made in her life, helped me recognize the changes I need to make to find higher levels of satisfaction at work and at home."

"A rewarding, challenging, self-evaluation process that creates a strong awareness of LIFE ... making it easy, comfortable and enjoyable realizing who you really are, and to take responsibility for the results in your life."

*I can't help the way I feel right now,  
but I can help the way I think and the way I act.*

~ Bob Conklin, *Adventures in Attitudes*